

THRU THE GREEN

The Golf Course Superintendents Association of Northern California

Northern California Chapter
GCSAA

THE COURSE AT WENTE VINEYARDS

LIVERMORE



GLENN MATTHEWS

| Benefit | Silver | Gold | Titanium | Diamond |
|--|--------|--------|----------|---------|
| Annual Membership Cost | \$500 | \$1500 | \$2500 | \$5000 |
| Membership or membership renewal | | Yes | Yes | Yes |
| Recognition on GCSANC website with contact info below each logo [1] | Yes | Yes | Yes | Yes |
| Recognized at top of Sponsor Page in LARGEST logo | | | | Yes |
| Listing in Online Directory | Yes | Yes | Yes | Yes |
| Link to sponsor' s website | | Yes | Yes | Yes |
| Recognition on www.gcsanc.com sponsor link | | | Yes | Yes |
| 1/8 page color "Thru the Green" newsletter advertisement (full year) | Yes | | | |
| 1/4 page color "Thru the Green" advertisement (full year) | | Yes | | |
| 1/2 page color "Thru the Green" newsletter advertisement (full year) | | | Yes | |
| Full page color "Thru the Green" newsletter advertisement (full year) | | | | Yes |
| Additional advertising on the "events" page of the website | | | Yes | Yes |
| Prominently displayed advertising on website Homepage | | | | Yes |
| Additional advertising throughout the website with links | | | | Yes |
| Email blast to all members once per year | | | | Yes |
| Tee Sponsor recognition in Scholarship and Research Tournament | Yes | Yes | | |
| Minor sponsor recognition at Scholarship and Research Tournament | | | Yes | |
| Major sponsor recognition (every meeting) [2] | | | | Yes |
| Trophy Table signage | | | Yes | Yes |
| Meeting sign recognition (every meeting) [2] | | | Yes | Yes |
| Logo on meeting notice, newsletter feature story, meeting presentation | | | | Yes |
| Twosome at Scholarship Tournament | | | Yes | |
| Foursome at Scholarship Tournament | | | | Yes |
| One Foursome at exclusive private courses NEW THIS YEAR [3] | | | | Yes |
| One Foursome at top public courses NEW THIS YEAR [3] | | | Yes | Yes |

[1] Size of Logo and Company information increases with each level

[2] All Meeting sponsorship includes Annual Meeting, Institute, Scholarship and Research, Field Days, Crew Appreciation, Super/Pro Tournament

[3] Subject to blackout date, proper attire and individual club rules. No clubhouse privileges.



On behalf of the Board of Directors and the Northern California membership, thank you for your recent decision to join our Sponsorship Program.

We would like request the following items to begin your sponsorship program.

1. Your ad per the specifications for your package listed below.

| | |
|------------------------|--------------------------|
| 1/8 page color | Silver Sponsors |
| 1/4 page color | Gold Sponsors |
| 1/2 page color | Titanium Sponsors |
| Full page color | Diamond Sponsors |

2. Your web site address.
3. Your logo
4. Your company representative email address and contact phone number.
5. A contact name in the event of questions.

Thanks again,

Barbara Mikel
GCSANC
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Placerville, CA 95667
530 626 0931 gcsanc@e-easi.net

HALF PAGE 7.75" x 4.875"

QUARTER PAGE 3.8125" x 4.875"

ONE EIGHTH PAGE 3.8125" x 2.375"